



LOOK GRANTS STOCK OPTIONS

TORONTO and MONTRÉAL, March 3, 2008 – Look Communications Inc. (“Look” or the “Corporation”) (TSX Venture: LOK and LOK.A) announced today that 1,280,500 options to purchase subordinate voting shares of the Corporation were granted to directors and senior management of the Corporation. All of the options have an exercise price of \$0.32 per share and are exercisable for a period of 10 years.

Directors’ options vest 50 per cent immediately, 25 per cent after one year and 25 per cent after two years. Senior management’s options vest one third on the first anniversary of the date of grant, one third on the second anniversary and the remainder on the third anniversary of the date of grant.

About Look Communications Inc.

Look’s mission is to be an M³ - Mobile Multi Media - entertainment and information service provider in Ontario and Québec. The Corporation currently delivers a full range of communications services, including high-speed and dial-up Internet access, Web applications, digital television distribution, and superior customer service to both the business and residential markets. Look’s shares are listed on the TSX Venture Exchange under the symbols “LOK” for Multiple Voting Shares and “LOK.A” for Subordinate Voting Shares. Look’s website may be found at www.look.ca.

The corporate information contained in this release includes forward-looking statements regarding future events and the future performance of Look that involve risks and uncertainties that could cause actual results to differ materially. Assumptions used in the preparation of such information, although considered reasonable by Look at the time of preparation, may prove to be incorrect. The actual results achieved may vary from the information provided herein and the variations may be material. Consequently, there is no representation by Look that actual results achieved will be the same in whole or in part as those forecasts.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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